

Creative (or Unstuck) Thinking Training

Created by Dr Ken Hudson, founder IdeaSpace



t +61 2 9665 6762 m 0412 323 824 e kenhudson@ideaspace.com.au

www.ideaspace.com.au



The Unstuck Thinking System

IdeaSpace.
Connecting Imaginations

- Creative thinking is a skill that can be learned.
- To do so requires practice, a new thinking system and tool kit.
- Dr. Ken Hudson has developed a such a system called The Unstuck Thinking System.
- This involves either changing the lens or changing the problem (or both).
- Anyone at any level can learn this system.



t +61 2 9665 6762 m 0412 323 824 e kenhudson@ideaspaces.com.au

www.ideaspaces.com.au



The Unstuck Tool Kit

IdeaSpace.
Connecting Imaginations

- Dr Hudson has developed 60 powerful creative thinking tools to solve problems, create new opportunities, develop new products, sell with more impact and improve performance.
- These are outlined in his new book called The Idea Generator (Allen & Unwin), 2007.
- Participants will learn and experience these tools on real-life issues.



t +61 2 9665 6762 m 0412 323 824 e kenhudson@ideaspace.com.au

www.ideaspace.com.au



Features of the Unstuck Thinking System Training:

IdeaSpace.
Connecting Imaginations

- Practical and effective tools.
- The course can be customised for any group, company or industry.
- An introductory course and an advanced one.
- Each course is two days which can be taken in one block or spread over a number of weeks depending on availability.
- Organisations that have been trained by Dr. Hudson include, Nestle, Australian Health Management, DuPont, ebay, American Express.

t +61 2 9665 6762 m 0412 323 824 e kenhudson@ideaspace.com.au

www.ideaspace.com.au