

Breakthrough Leadership Workshops

Created & Delivered by Dr. Ken Hudson, founder IdeaSpace.



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The Leaders Breakthrough Workshops (one or two days each)

IdeaSpace.
Connecting Imaginations

Participants:

Leadership Team (up to 20 participants)

Core Concept:

To create, build, prioritize and plan the big, new, future innovating and growth initiatives.

To develop an innovation plan, key measures and way forward.

Rationale:

The leadership team needs to allocate dedicated thinking time, energy and resources to develop the breakthrough ideas for the future.

Outcomes:

Pipeline of new growth opportunities

New ways to co-create with partners, suppliers and customers

Development of idea leadership skills & culture

Develop a hot list of problems for the middle management team to address via the 30 day boot camp..



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The Leaders Breakthrough Workshops Template

Innovating Fundamentals

Communicating your innovation definition & story.

What stage is your business?

Where are we now?

What are our goals?

The Unstuck Thinking System

Becoming an idea leader & culture

What are the barriers to an innovating culture?

What is an ideal creative culture?

Becoming an idea leader

The innovating cycle.

Creating new growth opportunities

New opportunity creating tools

Co-creating with Partners, Suppliers and Key customers.

Leveraging key consumer trends

Where to from here?

Review of Program.

Lessons Learned.

Next steps.

1.

Time--Months

3.

5.